

It will not be possible to reach a climate-neutral society without changing the way we eat. Consuming more plant-based food and decreasing the amount of meat and dairy products in our diets are two of the most important ways in which individuals can lower our carbon footprint. This transition can be made easier by consuming plant-based alternatives to meat that are already available today.



Umanotera invites you to an online event
and round-table

CLIMATE AND ENVIRONMENT-FRIENDLY FOOD: PLANT-BASED MEAT ALTERNATIVES

Thursday, October 6, 2022
From 10 AM to 11.30 AM CET
ZOOM

- NIKA KREMIĆ, Slovene Consumers' Association
- ŽIGA VRANIČAR, Narayan d.o.o.
- ANDREJA VEZOVIK, PhD, University of Ljubljana, Faculty of Social Sciences
- NIKA TAVČAR, Umanotera

Roundtable moderator: MAJA PRIJATELJ VIDEMŠEK



Invited speakers will discuss the necessity of addressing the topic of climate-friendly food and explain what plant-based meat alternatives are, which types are available on the market today and how they differ from each other. They will also discuss consumers' motivation for purchasing plant-based meat alternatives and current market trends in this field.



MANDATORY
REGISTRATION HERE

Participation at the event is free of charge. Translation will be provided.
For additional information, contact Hana Turšič at hana@umanotera.org or visit www.umanotera.org.

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